

Niswonger Foundation 2021 Work Plan Summary

NF Area of Operation	Activity Name	Strategy/Description	Target Dates	Point Staff Person / Comments	May 2021 Updates
PROGRAMS					
Community Partnerships					
	International Storytelling	Live Stream and Teacher Workshops	October 2020 to June 2021	Nancy	Final Grant Report submitted to Board
	Governors Early Literacy Foundation	Board of Directors		Nancy	Planning for storybook trail
	Work Ethic Distinction	Entire service area participating + other TN systems. 8 systems in VA participating as well	Ongoing	Law	TN Working group ongoing to revise program for greater statewide adoption should finish by June; inquiries from Mississippi on bringing program there
	Valleybrook Village			Richard	Richard serves on Valleybrook Project EARTH Advisory Committee.

	NPAC	Camp NPAC for Kids	Decision has not been made regarding camps for 2021	Kathy, Nancy	Mini Grants unavailable for 2020-2021
	Second Harvest Food Bank	Backpack program		Nancy	Mini Grants unavailable for 2020-2021
CareerConnect	Summer Experience/Interns	Developing programming for Summer Experience camps; beginning to reach out to industries for tours and summer internships	Summer Experience dates set - % 2022: June 7-18, % 2023: July 12-23 Summer internships for 6 weeks during summer.	Gabby/Law	Planning for two Summer Experience camps for June and July of 2021; exploring possible alternatives if Covid restrictions are still in place; preparing for internships.
	Program Activities monthly	Monthly online meetings for Class of 2021, 2022, and 2023. Recruitment for % 2024	Summer 2021	Gabby/Law	Finished monthly meetings via zoom; scheduling AY 21-22 school meetings (in-person); finalizing post-graduation plans with class of 2021 (23/26 are heading to post-secondary education, 2 military, and 1 workforce).
Niswonger Scholars	Summer Leadership Institute	Leadership Program	July 26-30 2021	Nancy/ Barbara	Moving to late summer to ensure greatest safety.

	Winter Leadership Institute		Dec. 16-17 2021	Nancy/ Barbara	Institute is in planning stage.
	Alumni Meeting		December 18, 2021	Nancy/ Barbara	In planning stage and hoping for an in-person event
	Scholar Selections			Nancy/ Barbara	TBD
	New Scholars Dinner		TBD for Class of 2024	Nancy/ Barbara	N/A
	Scholar trips	Seniors – Normandy Sophomore -Outdoor Challenge Juniors – New York Freshmen - Bahamas	2021	Nancy	All trips cancelled for 2021. Outdoor Challenge on track as follows: Sophomores July 8-11 Juniors July 15-18
	Senior Scholars	Graduation Dinner	July 27, 2021	Nancy/ Barbara	Planning an in-person dinner at the General Morgan Inn
NiswongerCARE (C3)	Staff meeting/ trainings	Monthly meetings with all NCARE staff for training and professional learning	Last Friday of each month	Denise Anita Shawn	A combination of in-person and virtual staff meetings held.
	Leadership Team Meetings	Weekly meetings for planning and preparation for key programming initiatives	Every Thursday	Denise Anita Shawn Nellie	Meetings held in-person as scheduled each week.
	Campaigns	Five campaigns focused on college	Spring 2021	Advisors	College and Career Planning Nights and

		going tasks and aligned with State's Path to College events.			College Signing Day events held in all 30 schools.
	Summer Melt Programming	Big-Bright-Future	Spring 2021	Nellie	560 Students enrolled. Partnership meetings scheduled with regional higher eds to prepare for serving students.
	Outcome/Progress Analysis	Reviewing data regarding progress on major milestones	Ongoing	Denise	Ongoing data analysis of Advisor activity and other metrics such as TN Promise and FAFSA applications. National Student Clearinghouse Contract in works for class of 2021 and class of 2022.
	Social Media/Website Engagement	Facebook, Instagram, Twitter, and YouTube, NiswongerCARE website	Ongoing	Shawn- Webmaster Mary Kerns- Social Media Coordinator	niswongercare.org updated. Social media is posted regularly with significant growth in engagements.
	Texting Platform	Signal Vine- college access messaging platform	Ongoing	Anita	3,666 students enrolled

	Advocacy	NCAN Fellowship	Ongoing until October, 2022	Denise, Scholars: Jasmine Martin, Gustavo Castillo	Continued participation in Fellowship Community meetings and trainings
Personalized Learning (C3)					
	Niswonger Online				
		Consortium Fees	Ongoing	Jill	Consortium Seat Fee= \$125/seat Affiliate Seat Fee (when no CARE money)= \$175/seat. Fees remained steady during 2020-2021 school year.
		Current Semester End Date	Spring 2021	Jill	Courses close May 14. Final grades are ready May 17.
		Enrollment	Spring 2021	Jill	Enrollment for Spring 2021 = 961 students, representing 23 different high schools.
		Enrollment COVID-19	Spring 2021	Jill	Enrollment is about 300 over normal due to schools needing

					courses for remote learners.
		Niswonger Online Course Development COVID- 19 & CARES Grant	Fall 2020-Summer 2021	Jill	23 new courses have been/are being developed with CARES funds. 14 of our online teachers are doing this work. Some new courses were taught Spring 2021, others will be launched in Summer and Fall.
		Course Catalog Expansion COVID-19 & CARES Grant	Fall 2021	Jill	After this school year our course catalog will increase from 44 to 63 courses
		Professional Development	Ongoing	Gina/Richard	Led multiple virtual PDs through the Rural LIFE program for teachers wanting help with online and remote learning
		Website niswongeronline.com	Ongoing	Jill	Continuously updating website to reflect programs and needed information

					regarding Niswonger Online and Online Dual enrollment opportunities
		Newsletter	Ongoing	Jill	Online newsletter published quarterly to share student, teacher, and course spotlights, important announcements and more with current students, parents, teachers, counselors, and school administrators.
		Social Media: Instagram and Facebook	Ongoing	Jill	Social media channels are updated several times per week with announcements, course spotlights, etc.
	NiswongerCare Online/Affiliate Members	CARE Foundation of America Funding	Ongoing	Gina	After this spring 2021 semester CARE Foundation funds will be depleted and all affiliate schools will be paying the seat fee of \$175

		Affiliate System Fees	Ongoing	Gina	Possible look at changing annual fee set up for Affiliate systems. Recommend the base fee of \$2300/system
		Possible new Systems	Sp 2021	Gina	Received encouraging words from Commissioner Schwinn regarding possible help with the expansion of Niswonger Online. We hope that continues and resources from the state can help
	AP Access for All	New Schools On-Boarding		Gina	Working with state officials through an "Intent to Participate" to find interested systems throughout the state
		New Staff Hire and Training		Gina	Hiring and training of 17 members of core Admin team
		College Board Training for TN teachers		Gina	Working with College Board and their vendors to give

					teachers access to College Board training
		Recruitment of online AP teachers		Gina	Using multiple outlets across the state to promote the hiring of current College Board trained teachers to teach with Niswonger Online
		AP Liaisons		Gina	After schools are on-boarded working to identify who would be the best AP Liaison for each of their high schools.
		MOU, Contracts, Paperwork		Gina	Working to gain approval of a school system MOU along with contracts for employees and MOU's for New Online AP teachers and AP Liaisons Researching ways to make paperwork/ contract/ tax form completion easier over long distances

		Media/Marketing		Gina	Began steps to possibly hire a marketing firm to work with the state communications dept and better all media for AP Access for All
	Coding	Variety of topics, levels, and delivery approaches implemented.		Richard/ ETSU partners	Partnership activities remain "on hold" .
Professional Development (C3)					
	New PD Day design being discussed called Learning Together		October 22, 2021	Mia Hyde/ Vivian/ Nancy/ Barbara	7 school districts are on board with this new design: Johnson County, Elizabethton City, Carter County, Sullivan County, Greene County, Kingsport City and Hancock County
Rural LIFE	Instructional Coaches	Ongoing Support		Richard	For the 2020/21 school year, coaches are delivering support tailored for individual school needs. While some in-person

					support is delivered, much support is scheduled in a virtual format.
		School-year training	ongoing		Our coaches have led dozens of short virtual PD sessions; they are archived for viewing as-needed. We are currently implementing a series of support sessions for new lead teachers and principals.
		Strong Start Network			We plan to add participants for the Strong Start Network for the 2021/22 school year; participants are working within their districts on implementing new ELA programs, with the support of RL staff and TNTP
	School Plans		ongoing		School plans from first group of schools have

					been completed. Most schools in the second group have created plans and implementation has started.
NTC (EIR coaching project)			Presentation to Superintendents and Directors	Richard Bales	second year summer kickoff (2021/22) ; Allison Seeley replacing Richard Bales as NF project director.
STEM.LD		2020 EIR grant (US Education Dept) (\$8.8M)		Richard/Law	Onboarding of participating schools by the end of May. Summer PD planned.
Project On-Track	Supplemental tutoring support	Primary funding source... Care Foundation of America		Debra Bentley, Richard	Planning and outreach to local schools; expected to start Summer 2021
OUTREACH					
TICUA Board		Board Meeting October 14	Ongoing	Nancy	Annual Meeting February 15-17, 2021
Battelle for Kids (BFK)		Rural Collaborative Initiative		Richard/ Nancy	Informal meetings...

Gates Foundation	Learning Circle	Representative group from TN - Next meeting May 18	ongoing	Nancy	
	i3/EIR Rural Communities of Practice	Various (webinars, etc.)		Richard	
Tennesseans for Quality Early Learning		Nancy participated in virtual Day on the Hill on February 5.	Ongoing	Nancy	
ETSU	Center of Excellence in STEM Education	STEM Hub Advisory Council monthly meetings		Richard/Law	NF has representation at most STEM Hub meetings; Law will discuss STEM.LD at Feb16 meeting; reorganization of Center underway, with a third college participating.
Commissioner of Education	Commissioner's Advisory Council		monthly meetings	Nancy	Meeting First Monday of each month
SCORE		Advisory Council		Nancy	Regular virtual meetings
TN Dept. of Ed. / CORE office		Regular meetings with Superintendents and Directors		Richard/ Nancy	Weekly virtual meetings
AccelNow			ongoing	Richard	
Potential Grants & Partnerships					

	Regional Educational Laboratory - Appalachia	Several initiatives with this USED-sponsored agency			PD webinar series in progress; other proposals in planning.
	National Science Foundation	Partnership with ETSU			Continuing to explore options.
	GEAR UP Partnership grant	Partnership with ETSU		Nancy/Richard	In planning stages for 2021 submission.
Local Business & Industry			Ongoing	Nancy/Law	Recruiting focused on financial giving/ expansion ongoing
	Tennessee Higher Education Commission	Board Member	Ongoing	Nancy	Quarterly Meetings
	TN Arts Commission	Commissioner	Appointed to Audit Committee	Nancy	Attended Audit Committee meeting February 2
ADMINISTRATION & OPERATIONS					
C3 Leadership Council				Nancy/ Richard	Annual meeting in planning stage (part of upcoming retreat).
	Web page	Updates and News	Spring/Fall 2021	Barbara	Continuously updating as changes occur. Next major update will be October/November

	Publications	Online News	Quarterly	Barbara/ Nancy	Next online newsletter is in process and should go out mid June.
		Annual Report		Nancy	2020 Annual report is complete and being prepared for mailing.
		Scholars' Directory		Barbara	Next Scholars Directory will be completed in November
	Social Media			Barbara	Ongoing
Facilities	New Building			Nancy	Move Completed 2019
Memberships & Subscriptions					
	NASSP			Nancy	
	Learning Forward			Richard	
	Education Week			Richard	
	Phi Delta Kappa			Nancy	
	Appalachian Funders Network			Richard	
	ASCD			Richard/John	RL Institutional Membership Completed
	ISTE			Richard	
	iNACOL (now Aurora Institute)	Institutional membership		Gina, Richard, John, others	